



ROUSE HILL RAMS® SOFTBALL

SPONSORSHIP

To Whom It May Concern,

ROUSE HILL RAMS® SOFTBALL is a division of ROUSE HILL® RAMS SPORTS CLUB. We are a Not-for-Profit organisation and are humbly seeking financial support from you, being a local business, to assist in maintaining and growing the Softball division.

We form part of Hornsby District Softball Association which incorporates clubs in much of the Hills District, up through Dural, Pennant Hills, Thornleigh, Hornsby, and surrounds.

RAMS® Softball registrations have been growing around 10% year on year since its inception in September 2015 with a growth plan to double our registrations over the next 5 years. We are also hoping to further branch out into the newly developed Box Hill, North Kellyville, and surrounding areas introducing children of all ages to a no/low contact sport where they can learn new skills, experience a team environment, make new friends and, most important of all, have fun.

Each year, for the past 8 years, we have had multiple players make Association Representative Teams playing at the Softball NSW State Championships. In our 2023/24 season we had our first Regional Academy and NSW State Representatives. This is a huge achievement for such a young club.

Aside from financial support, our club wouldn't function without dedicated volunteers who work conscientiously through the year to coordinate the Rams Softball season.

Your generosity through sponsorship and donations will also ensure the promotion of your business via different avenues, including but not limited to our social media pages through ongoing sponsorship mentions, "shout out's" and player posts throughout the Softball season.

As you can appreciate, there are many expenses associated with running and growing a club and we rely on the support of local businesses. Funds from your sponsorship allow us to purchase softball equipment, uniforms for our players/officials, upskill players to provide further opportunities in the sport of Softball and run events throughout the year including our end of season presentation.

If you are interested in this sponsorship opportunity, please contact:

Jessica Kybert
President
presidentramssoftball@gmail.com
0434 370 437

Vanessa Lowe
Treasurer/Registrar
treasurerramssoftball@gmail.com
0416 076 441

Kate Proctor
Secretary/Registrar
secretaryramssoftball@gmail.com
0403 831 855





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Current sponsorship options.

PLATINUM SPONSOR - Annual Payment of \$1000.00 + GST (Max 3 available)

- Full side of sail banner with large logo only shared with other Platinum sponsor/s to be displayed at club events, training, and weekend competition.
- Website mention
- Facebook and Instagram shout weekly from September to April
- Business flyers/information handed out at Muster Day for RAMS® Softball (Material provided by sponsor)
- Certificate of support for you to display in your business.

GOLD SPONSOR - Annual Payment of \$700 + GST

- Single large logo on shared sail banner to be displayed at club events, training, and weekend competition.
- Website mention
- Facebook and Instagram shout out fortnightly from September to April
- Business flyers/information handed out at Muster Day for RAMS® Softball (Material provided by sponsor)
- Certificate of support for you to display in your business.

SILVER SPONSOR - Annual Payment of \$350 + GST

- Single medium logo on shared sail banner to be displayed at club events, training, and weekend competition.
- Website mention
- Facebook and Instagram shout out monthly from September to April
- Business flyers/information handed out at Muster Day for RAMS® Softball (Material provided by sponsor)
- Certificate of support for you to display in your business.

BRONZE SPONSOR - Annual Payment of \$150 + GST

- Single small logo on shared sail banner to be displayed at club events, training, and weekend competition.
- Website mention
- Facebook and Instagram shout out monthly from September to April
- Certificate of support for you to display in your business.

Sponsors are also welcome to be involved in the following. Please approach us if interested –

- Provide player of the week awards (includes a sponsorship mention at the weekly presentation)
- Donate gift vouchers or prizes for raffles to be held during the season (includes sponsorship mention in communications and at draw)
- **Would you be interested in sponsoring us for the long haul? Receive a 10% discount for a 2 year sponsorship package**

Thank you in advance for considering our club.

#LetsGoRAMS

